

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 555921 /		Alt Order # 09759425
Product		
NRCC IE 2012		
<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Estimate #</u> 2600	
<u>Advertiser</u> National Republican Congressional Committee		<u>Original Date / Revision</u> 06/22/12 / 07/30/12
		<u>Billing Cycle</u> EOM/EOC
		Broadcast
<u>Station</u> KDVR		<u>Account Executive</u> Alexandra Bradley
		<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380		<u>Advertiser Code</u>
		<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 1	31	09/21/12	09/27/12	M-F 530-6a Good Day	530-6a		:30			NM	5 \$1,500.00
		<u>Start Date</u> Week: 09/21/12	<u>End Date</u> 09/27/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$300.00		
N 2	31	09/21/12	09/27/12	Good Day Colorado	6a-7a		:30			NM	5 \$2,250.00
		<u>Start Date</u> Week: 09/21/12	<u>End Date</u> 09/27/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$450.00		
N 3	31	09/21/12	09/27/12	Ricki Lake	4p-5p		:30			NM	3 \$1,350.00
		<u>Start Date</u> Week: 09/21/12	<u>End Date</u> 09/27/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$450.00		
N 4	31	09/21/12	09/27/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5 \$2,500.00
		<u>Start Date</u> Week: 09/21/12	<u>End Date</u> 09/27/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$500.00		
N 5	31	09/21/12	09/21/12	House Friday 7-8p	7p-8p		:30			NM	2 \$3,000.00
		<u>Start Date</u> Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
	1	31	09/17/12-09/23/12		House Friday 7-8p	7p-8p	----F----	:30	\$1,500.00	NM	
			See MG 5.3.5.4								
	2	31	09/17/12-09/23/12		House Friday 7-8p	7p-8p	----F----	:30	\$1,500.00	NM	
			See MG 5.3.5.4								
	3	31	09/17/12-09/23/12		BONES Friday 7-8p	7p-8p	----F----	:30	\$1,500.00	NM	
			See MG 5.5.5.6								
	4	31	09/17/12-09/23/12		BONES Friday 7-8p	7p-8p	----F----	:30	\$1,500.00	NM	
			See MG 5.5.5.6								
	5	31	09/17/12-09/23/12		BONES Friday 7-8p	7p-8p	----F----	:30	\$1,500.00	NM	
			MG for 5.4.5.3								
	6	31	09/17/12-09/23/12		BONES Friday 7-8p	7p-8p	----F----	:30	\$1,500.00	NM	
			MG for 5.4.5.3								
N 6	31	09/21/12	09/21/12	Bones Friday 8-9p	8p-9p		:30			NM	2 \$3,000.00
		<u>Start Date</u> Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
555921 /	09759425
Contract Dates	Product
09/21/12 - 09/27/12	NRCC IE 2012
Advertiser	Original Date / Revision
National Republican Con	06/22/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
Spot	Start Date	End Date	Weekdays	Spots/Week	Rate						
1	Ch	Date Range	Description		Start/End Time	Weekdays	Length				
1	31	09/17/12-09/23/12	Bones Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
			See MG 6.3,6.4								
2	31	09/17/12-09/23/12	Bones Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
			See MG 6.3,6.4								
3	31	09/17/12-09/23/12	Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
(M)			See MG 6.5,6.6								
4	31	09/17/12-09/23/12	Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
(M)			See MG 6.5,6.6								
5	31	09/17/12-09/23/12	Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
(M)			See MG 6.7,6.8								
6	31	09/17/12-09/23/12	Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
(M)			See MG 6.7,6.8								
7	31	09/17/12-09/23/12	Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
(M)			MG for 6.5,6.6								
8	31	09/17/12-09/23/12	Friday 8-9p		8p-9p	-----F-----	:30	\$1,500.00		NM	
(M)			MG for 6.5,6.6								
N	7	31	09/21/12	09/27/12	M-F LN 9p-930p News	9p-930p					
	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:	09/21/12	09/27/12	MTWTF--	5	\$1,650.00						
N	8	31	09/23/12	09/23/12	Su LN 9p-930p	9p-930p					
	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:	09/17/12	09/23/12	-----S	1	\$1,100.00						

Totals

28 \$22,950.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	28	\$22,950.00	\$19,507.50
Totals	28	\$22,950.00	\$19,507.50

Signature: _____ **Date:** _____

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